

LEGAL EDUCATION



INFO SHEET ON CLEAR AND PRACTICAL LEGAL EDUCATION

The process

Identify the relevant
legal information
based on the
target audience's needs



Adapt
the teaching tool

Structure



Create



Facilitate / Present



So that the target audience
is better able to

Understand

Memorize

Use

the legal
information

6 key steps in legal education

The steps in the legal education process are all related and influence each other. It's normal to reconsider some of the decisions you already made as you develop a teaching tool -- each step can spark new ideas. Creating a teaching tool is an ongoing process of reflection and improvement.

You'll notice that the target audience is in the middle of the wheel. This is because you have to always keep them in mind as you go through each step of the process. It's essential for creating effective, meaningful and lasting teaching tools.





Know the target audience

The target audience is **the group of people you want to reach with your tool**. This audience is learning about a legal topic, whether to spark their curiosity or to find solutions to a situation they're facing.

For your tool to be adapted, effective, and helpful, you have to **identify and know your target audience well**.



Define the learning objectives

The learning objectives are the **changes the teaching tool aims to generate** in the target audience. The objectives are related to the legal knowledge or skills to be developed. They're what the target audience will learn and what they will do with this knowledge.

The more specific and measurable the objectives, the more the tool will be effective in guiding learning.



Choose the legal information and format

Choose **only** the legal information that your target audience **needs**. The more information there is, the more difficult it will be for the target audience to remember everything.

The chosen format for the teaching tool has to facilitate learning and give life to the information so that participants want to learn.



Structure the legal knowledge

Learning is about creating connections in the brain. To make these connections strong, the teaching tool has to be **well-structured**, with the information presented in a clear and effective order.

The tool should also use a **variety** of teaching techniques. The more **interactive** the techniques, the more the target audience will remember and use the legal information.



Create the teaching tool

The teaching tool is the **visual support** the target audience will see and rely on **to learn**. Whether this tool is a PowerPoint presentation, a video or a practical exercise, using plain language and visual elements is essential.

If the teaching tool contains too much information, the target audience will feel overwhelmed, get lost in the details and lose interest.



Testing your teaching tool ensures it's as adapted to your target audience as possible. Testing allows you to **improve** the tool and **evaluate** whether the learning objectives are met.

Evaluating the teaching tool means determining its value and usefulness. Even if you're convinced your tool is educational and clear, the target audience is the expert of their own learning experience.