

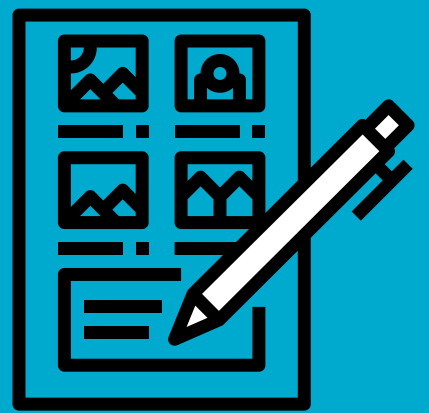
CLEAR

communication

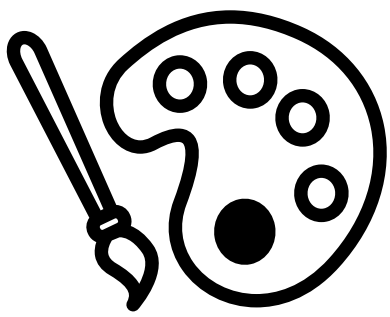
"You don't have to sound like a lawyer to explain the law!"

BREAK IT DOWN

Break down complicated concepts and try to tell a story with the different elements!



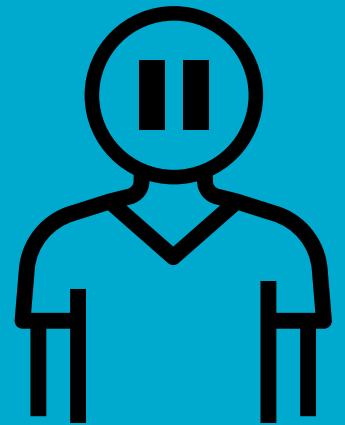
PAINT A PICTURE



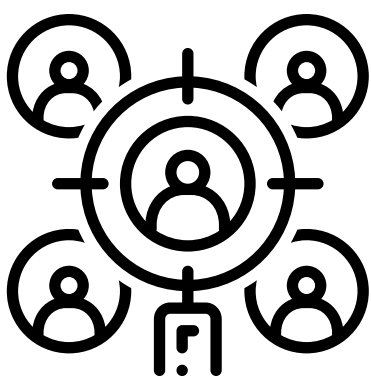
Use metaphors, stories, and images to bring the law to life in your client's imagination!

TAKE YOUR TIME

It's OK to think before speaking! A small pause to collect your thoughts can help to avoid confusion.



REMEMBER YOUR AUDIENCE



You're not speaking to a judge. You don't need to get into every exception or detail. Start with the big picture first.

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