

Main Rules

Publication types	<ul style="list-style-type: none"> • Brochures • Catalogues • Commercial directories • Pamphlets • Online publications • Order forms • Websites 	<ul style="list-style-type: none"> • Signs • Posters • Commercial advertising
Rules	Must be in French only or have an “equally available” French version if they’re in another language.	Must be in French only or have the French text displayed significantly bigger than the other language.

Main Exceptions

Publication types	Educational and Cultural Activities and Products	Conventions, Fairs and Exhibitions	News Media	Communications of a religious, political, ideological or humanitarian nature
Rules	Educational or cultural activities and products that are offered in another language than French can be advertised exclusively in that language.	Publicity and signs for these events may be exclusively in a language other than French if the event is aimed at a specialized or limited audience (not open to the public).	Publicity in non-French media can be exclusively in the language of that media.	Communications of a religious, political, ideological or humanitarian nature may be exclusively in a language other than French when they are for non-profit purposes.