



éducaloi

# 2024-2025 Annual Report



# Éducaloi : past, present and future

Memorable events are a part of every organization's history, and this year we are excited to celebrate **Éducaloi's 25th anniversary!** Born out of a modern vision of access to justice and propelled by determined teams invested in this vision, **Éducaloi has played a vital role in Quebec society** since it was founded. Our mission statement and methods have evolved and the team has grown, but our values and the impetus behind our activities remain the same: **improving access to the law in Quebec.**

In addition, we recently embarked upon our most ambitious fundraising campaign to date. On the occasion of its 25th anniversary, Éducaloi plans to aim higher than ever and reach out to the population of Quebec with **25 initiatives creating a meaningful social impact.**

## Solidifying our mission

We are fortunate to enjoy the support of partners who have been with us since day one and others who have come on board over the years. We are extremely proud and grateful that we can rely on their confidence, goodwill and readiness to work with us.

On the strength of these partnerships, Éducaloi is now looking toward new horizons. Our **2025-2029 Strategic Plan** centres on three main areas:

- **Éducaloi's outreach and positioning**
- **Its role as a modern learning organization**
- **Its sustainability and social impact**

At a time when disinformation and «reinterpretation» of the truth are commonplace, Éducaloi provides an exemplary model through its rigour, neutrality and independence.

A testament to its reliability, **Éducaloi is most often mentioned by Quebecers** when asked to name an organization dedicated to providing information to the public about the law, their rights and their responsibilities. \* We must therefore continue to evolve with the times and adapt to new information consumption habits, and this may include producing more video content and using artificial intelligence.

## Ensuring Éducaloi's sustainability

We are keenly aware that fundraising has become more complex and uncertain. Diversification of our resources is no longer optional, and Éducaloi has adopted a **multi-year philanthropic action plane** for the first time in its history.

Today, it is with pride and determination that we turn the page on this first quarter century to begin a new chapter. We find ourselves at a turning point in history, and Éducaloi's mission is possibly even more vital to Quebec society than ever before.

To the members of our Board of Directors, our partner members and the government bodies that support our mission, to everyone who believes in Éducaloi and who works alongside us, **THANK YOU** for your continued confidence and involvement.

The future begins now, and we are so pleased to be building it together with you!

*\*Léger Poll, November 2024*



## Our dedicated team

### Members of the Board of Directors

M<sup>e</sup> Francisco Couto, retired lawyer, chair

Mme Alexandra Langelier, treasurer

M<sup>e</sup> George Dolhan, secretary

M. Sébastien Boire-Lavigne, member

M<sup>e</sup> Véronique Hivon, Ad. E., member

M<sup>e</sup> Sevgi Kelci, Not. E, member

Mme Julie Langlois, member

M. Nicolas Prévost, member

M<sup>e</sup> Stéphanie Vallée, member

### Supporting members

M<sup>e</sup> Julien-Maurice Laplante  
(Ministère de la Justice du Québec)

M<sup>e</sup> Valérie Tardif,  
(Department of Justice Canada)

### The team

In 2024-2025, the entire Éducaloi team rallied like never before in celebration of its 25th anniversary. Close to 40 people, including legal professionals as well as specialists in the fields of communication, education, innovation, journalism, audio-visual systems, IT and impact analysis, worked tirelessly to highlight this remarkable year. We are also grateful for the assistance of our dozen interns. Our multidisciplinary team is key to Éducaloi's success, and a huge thanks goes out to everyone for their involvement and motivation day after day!

### Volunteer legal professionals

Every year, hundreds of legal professionals help run legal education workshops. As a result of their commitment, elementary and high school students throughout Quebec benefit from the tools we have developed, as well as community organizations (see pages 16-17). Volunteer legal professionals are an essential link in the work we do by helping these groups learn about everyday legal issues.



Francisco Couto,  
Chair of Éducaloi's  
Board of Directors



Ariane Charbonneau,  
Executive Director  
(until February 2025)



Benoit Rullier,  
Interim Executive  
Director

## Our heartfelt gratitude goes out to

**Michel Beauchamp, Not. E. —  
past chair of Éducaloi**

On behalf of the Board of Directors and the entire team, we want to thank Michel for his many years of dedication to Éducaloi and its mission. Both as a member of the Board of Directors and as Éducaloi's very first notary to act as chair, he has left an indelible mark on our organization through his devotion and convictions. Under his leadership, for instance, Éducaloi adopted its first philanthropic action plan and is now diversifying its resources in an unprecedented manner. Thank you, Michel!

**Marie-Josée Labelle and Catherine Laporte,  
former administrators**

We are extremely grateful to Marie-Josée and Catherine for their unparalleled involvement in Éducaloi. Their contributions in human resource management and marketing, as well as the perspectives they offered from outside the legal sector, continue to positively impact our activities.



### This isn't goodbye!

After 12 years of unwavering dedication to Éducaloi and its mission, Ariane Charbonneau decided to step down from her role as Executive Director. It is difficult to summarize our gratitude to her in just a few lines! Ariane's exceptional and visionary leadership, humanity, attention to detail and devotion have shaped Éducaloi. Under her guidance, the organization has made tremendous strides and increased its outreach in Quebec society.

Ariane was quick to understand that the most effective way to reach the public would be through a multidisciplinary team comprised of legal professionals and experts from other fields. She also strengthened our partnerships, which allowed us to emphasize the importance of clear and accessible legal language, as well as legal education from a young age.

THANK YOU, Ariane, for having instilled so much heart, passion and conviction into your work! You are and will remain a source of inspiration for the entire team.

# 25 years of facilitating access to justice

Éducaloi is celebrating its 25<sup>th</sup> anniversary: a quarter century of **making the law more accessible and easier to understand and apply in the daily lives of Quebecers.**

Éducaloi has provided 25 years of reliable information, clarified thousands of legal topics using innovative tools and led thousands of legal education workshops in schools.

Éducaloi  
over the last  
25 years:

**83 million**

visits to our website  
educaloi.qc.ca, which  
has become the primary  
source for information  
about the law in Quebec

**90 000  
subscribers**

to social media and  
newsletter

**5 900  
people**

trained in clear  
communication  
of the law

Éducaloi  
and legal  
education:

**3 800  
in-class  
workshops**

in English and French

**206 400**

visits to our website  
educationjuridique.ca

**2,5 million**

people reached each year  
through our various social  
media platforms

**1 670**

free legal information tools  
available online in English and  
French

**890 articles,  
interviews and  
mentions**

in the Quebec media

Activities in over **60  
municipalities**

in Quebec

**2 600  
volunteer**

legal professionals helping  
to fulfill our mission

**123 000**

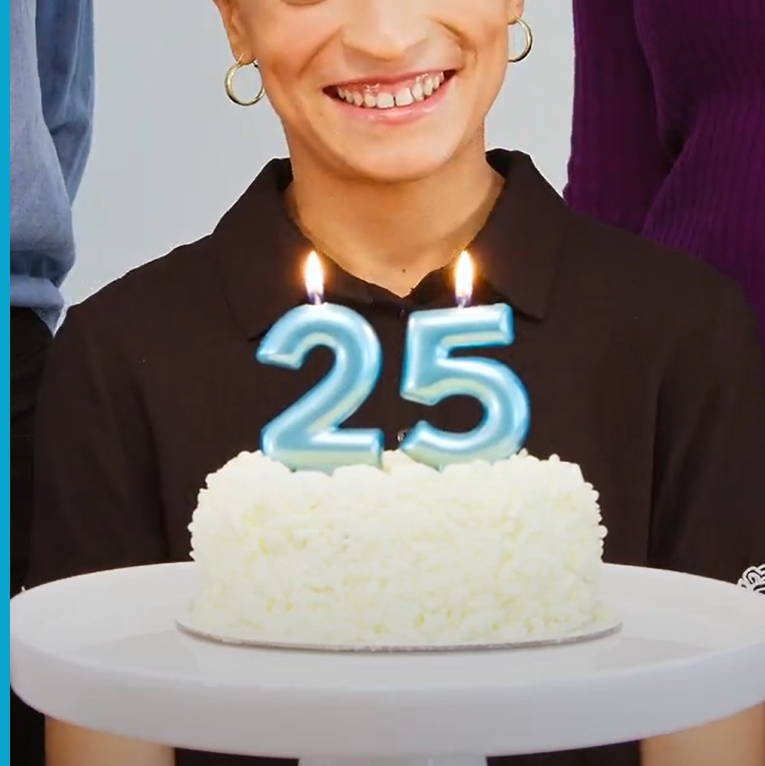
students reached  
through our activities

**22 800**

teaching kits downloaded  
for elementary and high school  
classes

# A novel way to celebrate

In honour of our 25<sup>th</sup> anniversary, we launched a major fundraising campaign spanning two years. The campaign includes ambitious, innovative and creative initiatives for Quebecers to **become more familiar with and better understand their rights and responsibilities**. Thanks to the generosity of our partners and donors, we have raised over \$760,000. These funds have already allowed us to carry out several initiatives, and this is just the beginning!



## Inform newcomers to Quebec about their rights in the workplace

When a person immigrates to a new country, they have many questions, including several about employment: What do I need to know about the process? What are my rights and responsibilities? Do I have the same rights if I am a temporary worker? To answer all of these questions, we have created a comic strip about working in Quebec. It provides a brief overview through six short stories and links to more detailed legal articles on our website. This fun format helps us reach more people!

> The comic strip is available online at [educaloi.qc.ca/publications](https://educaloi.qc.ca/publications)

## Advertising campaign to raise awareness

Did you notice our fall 2024 advertising campaign? Éducaloi's ad runned on approximately 100 buses and bus shelters in the Greater Montreal Area, as well as on television (TVA network) and in newspapers (Journal de Montréal and Journal de Québec). The campaign raised awareness of the risks of fraud and the importance of having a will.

We have reached a broader audience by using everyday tools like television, buses, bus shelters and social media. Twenty-two percent of Quebecers recall having seen at least one of the ads.\* This large-scale awareness campaign has generated considerable reflection on important topics.

\*Léger poll, November 2024

# Spotlight on our initiatives

## Reaching young people through TikTok videos about the law

To raise awareness among young people about legal issues that concern them (first job, right to protect their image, drinking and driving, consent, etc.), we created a series of video for social media. Short and engaging, these videos feature a law student who has been trained in plain language. They are posted on Instagram and TikTok, which are the main social media platforms used by this age group.

> [Video on mental health at work](#) available on Éducaloi's social media platforms

**Our video about an employer's responsibility concerning mental health has been viewed over 2,400 times.**

## Independent study of Clear Legal Communication

Clear communication of legal concepts is essential so that everyone can understand them. This skill is especially important for lawyers, notaries and all legal professionals offering services to the public.

On the occasion of Éducaloi's 25th anniversary, we created **an interactive online training session** for legal professionals to help them become familiar with Clear Legal Communication in an independent study format. Developed with the support of the CAIJ, this training session is available on its website free of charge to all its members.

Over 250 individuals have taken part in a training session since January 2025.

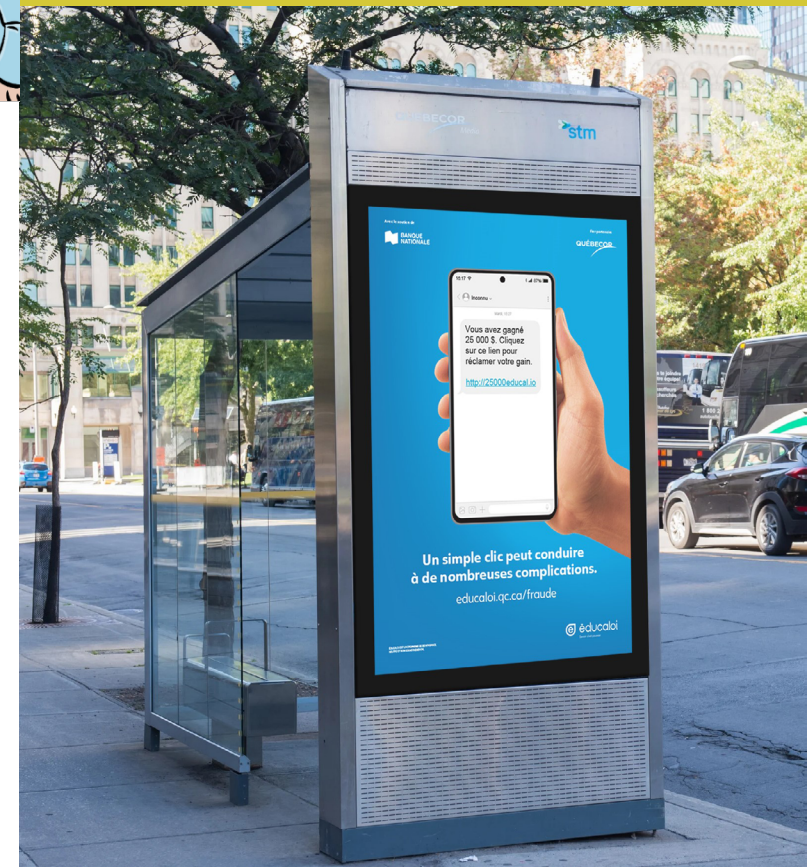
97% of them say they can now recognize principles of plain legal language and 96% say they can identify strategies for implementing these principles.



## Improving educaloi.qc.ca through artificial intelligence

Our search engine on [educaloi.qc.ca](https://educaloi.qc.ca) has been optimized through our philanthropic partnership with COVEO. It adapts to user's needs to provide a more intuitive and effective experience. Improved SEO and searches make it easier for everyone who visits our website to access legal information.

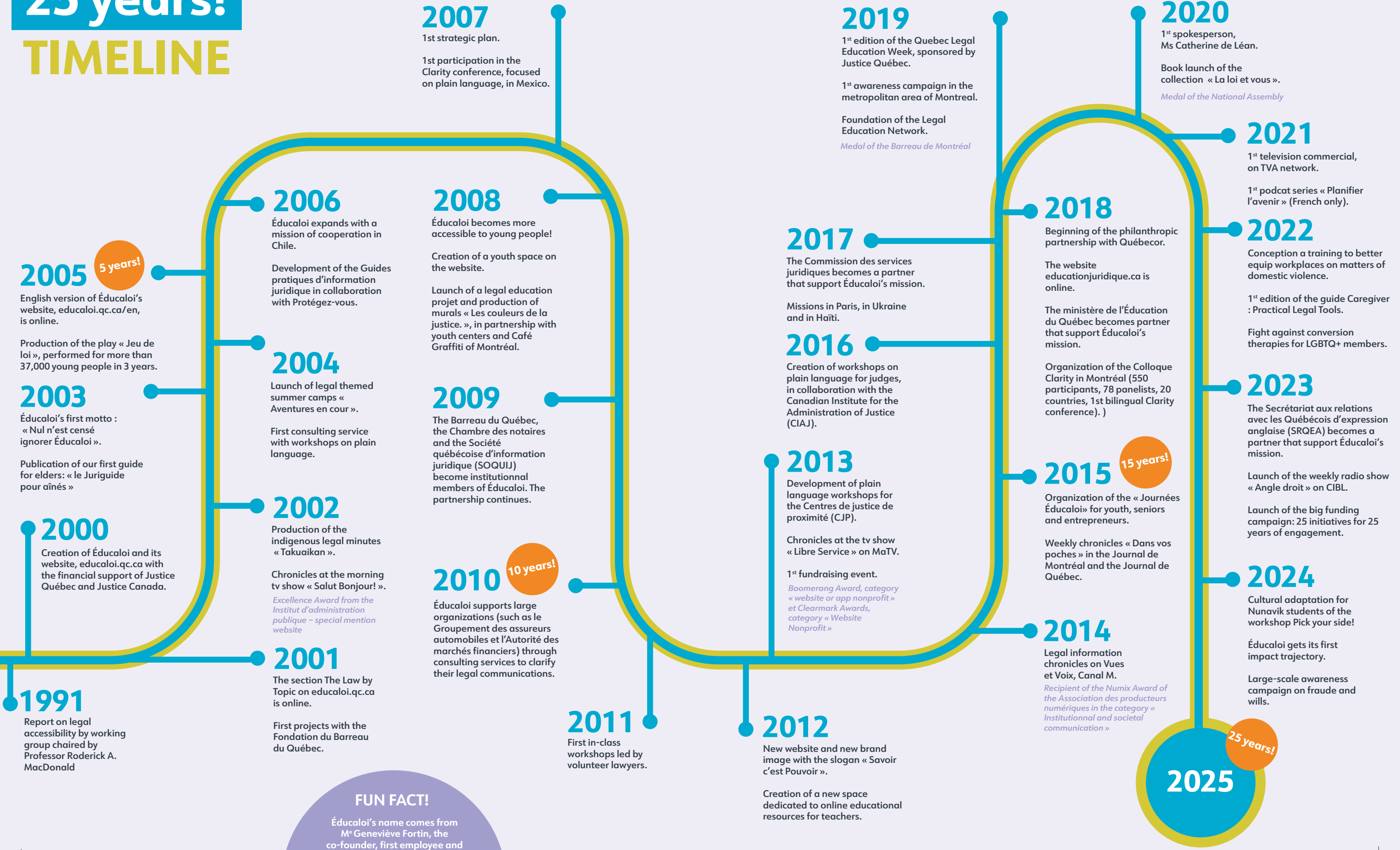
**Over 7 million visits to our website [educaloi.qc.ca](https://educaloi.qc.ca) on average each year**



Over 111,000 people saw the campaign on social media.

# 25 years!

## TIMELINE



**1991**  
Report on legal accessibility by working group chaired by Professor Roderick A. MacDonald

**2000**  
Creation of Éducaloi and its website, [educaloi.qc.ca](http://educaloi.qc.ca) with the financial support of Justice Québec and Justice Canada.

Publication of our first guide for elders: « le Juriguide pour aînés »

**2003**  
Éducaloi's first motto : « Nul n'est censé ignorer Éducaloi ».

Production of the play « Jeu de loi », performed for more than 37,000 young people in 3 years.

**2005** **5 years!**  
English version of Éducaloi's website, [educaloi.qc.ca/en](http://educaloi.qc.ca/en), is online.

**2001**  
The section The Law by Topic on [educaloi.qc.ca](http://educaloi.qc.ca) is online.  
First projects with the Fondation du Barreau du Québec.

**2002**  
Production of the indigenous legal minutes « TakuaiKAN ».  
Chronicles at the morning tv show « Salut Bonjour! ».  
*Excellence Award from the Institut d'administration publique - special mention website*

**2004**  
Launch of legal themed summer camps « Aventures en cour ».  
First consulting service with workshops on plain language.

**2006**  
Éducaloi expands with a mission of cooperation in Chile.  
Development of the Guides pratiques d'information juridique in collaboration with Protégez-vous.

**2011**  
First in-class workshops led by volunteer lawyers.

**2010** **10 years!**  
Éducaloi supports large organizations (such as le Groupement des assureurs automobiles et l'Autorité des marchés financiers) through consulting services to clarify their legal communications.

**2009**  
The Barreau du Québec, the Chambre des notaires and the Société québécoise d'information juridique (SOQUIJ) become institutional members of Éducaloi. The partnership continues.

**2008**  
Éducaloi becomes more accessible to young people!  
Creation of a youth space on the website.  
Launch of a legal education projet and production of murals « Les couleurs de la justice. », in partnership with youth centers and Café Graffiti of Montréal.

**2007**  
1st strategic plan.  
1st participation in the Clarity conference, focused on plain language, in Mexico.

**2012**  
New website and new brand image with the slogan « Savoir c'est Pouvoir ».  
Creation of a new space dedicated to online educational resources for teachers.

**2013**  
Development of plain language workshops for the Centres de justice de proximité (CJP).  
Chronicles at the tv show « Libre Service » on MaTV.  
1st fundraising event.  
*Boomerang Award, category « website or app nonprofit » et Clearmark Awards, category « Website Nonprofit »*

**2016**  
Creation of workshops on plain language for judges, in collaboration with the Canadian Institute for the Administration of Justice (CIAJ).  
Missions in Paris, in Ukraine and in Haïti.

**2017**  
The Commission des services juridiques becomes a partner that support Éducaloi's mission.

**2019**  
1st edition of the Quebec Legal Education Week, sponsored by Justice Québec.  
1st awareness campaign in the metropolitan area of Montreal.  
Foundation of the Legal Education Network.  
*Medal of the Barreau de Montréal*

**2025** **25 years!**

**2014**  
Legal information chronicles on Vues et Voix, Canal M.  
*Recipient of the Numix Award of the Association des producteurs numériques in the category « Institutionnal and societal communication »*

**2015** **15 years!**  
Organization of the « Journées Éducaloi » for youth, seniors and entrepreneurs.  
Weekly chronicles « Dans vos poches » in the Journal de Montréal and the Journal de Québec.

**2018**  
Beginning of the philanthropic partnership with Québecor.  
The website [educationjuridique.ca](http://educationjuridique.ca) is online.  
The ministère de l'Éducation du Québec becomes partner that support Éducaloi's mission.

**2021**  
1st television commercial, on TVA network.  
1st podcat series « Planifier l'avenir » (French only).

**2020**  
1st spokesperson, Ms Catherine de Léan.  
Book launch of the collection « La loi et vous ».  
*Medal of the National Assembly*

**2024**  
Cultural adaptation for Nunavik students of the workshop Pick your side!  
Éducaloi gets its first impact trajectory.  
Large-scale awareness campaign on fraude and wills.

**2023**  
The Secrétariat aux relations avec les Québécois d'expression anglaise (SRQEA) becomes a partner that support Éducaloi's mission.  
Launch of the weekly radio show « Angle droit » on CIBL.  
Launch of the big funding campaign: 25 initiatives for 25 years of engagement.

**2022**  
Conception a training to better equip workplaces on matters of domestic violence.  
1st edition of the guide Caregiver : Practical Legal Tools.  
Fight against conversion therapies for LGBTQ+ members.

### FUN FACT!

Éducaloi's name comes from M<sup>re</sup> Geneviève Fortin, the co-founder, first employee and assistant executive director.

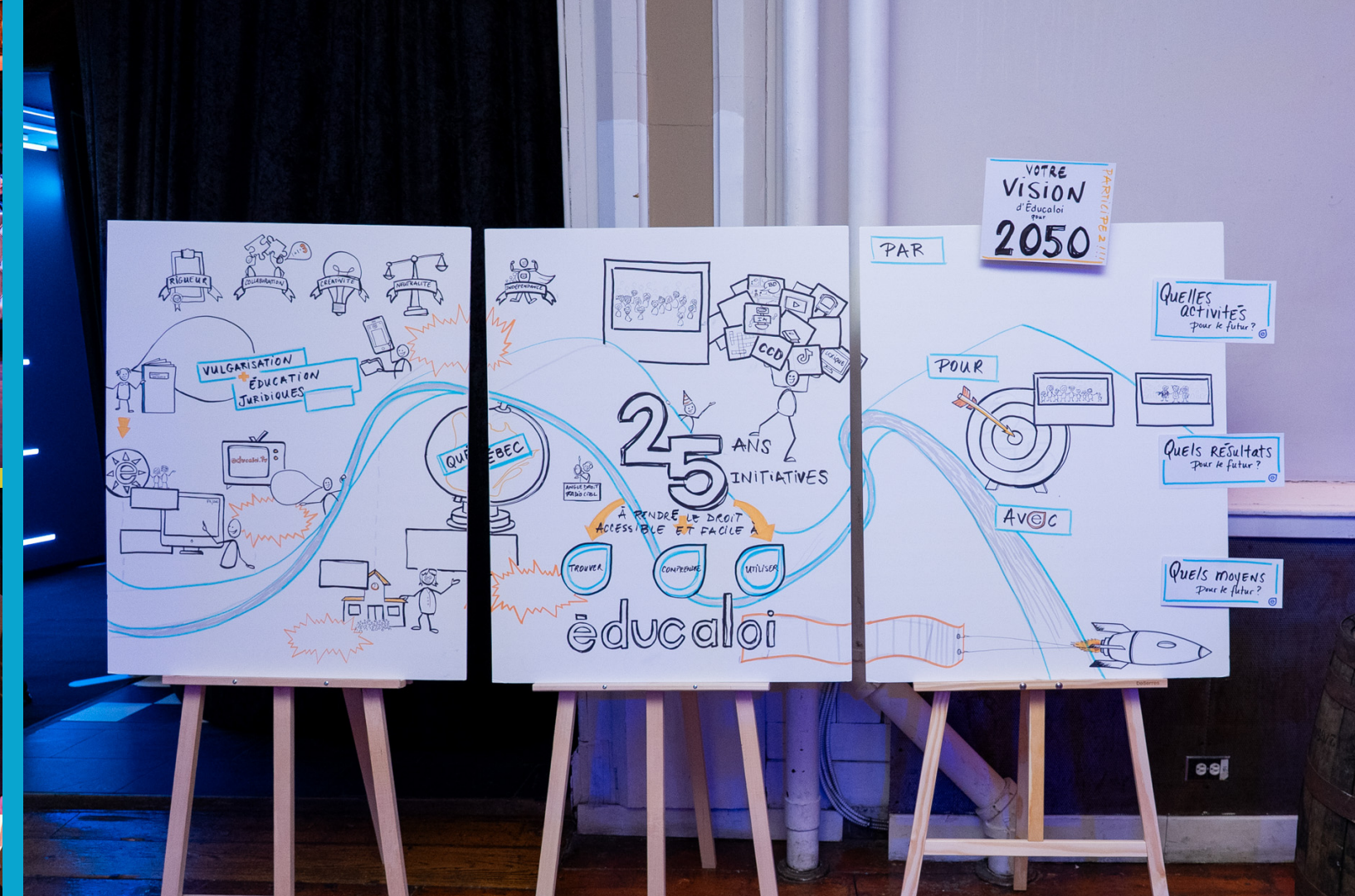
# An emotion-filled evening

On February 27 of this year, over 400 people were in attendance at Montreal's Salon Richmond to celebrate Éducaloi and its journey over the last 25 years. The evening was highlighted by speeches, fun activities and the smooth sounds of the Jazz Extravaganza quintet.

This was a wonderful opportunity to pay tribute to the individuals who built Éducaloi, and to everyone who has had a hand in its mission and who will continue in this manner. The event was an exciting and meaningful celebration for Éducaloi and Quebec's entire legal community!

Since it was first founded, Éducaloi has been a key player in providing reliable legal information to Quebecers, and it plans to continue in this capacity. Now, more than ever, it is important to stay the course and act as a beacon in the current environment of misinformation.

Our heartfelt thanks to everyone who took part in this fundraising evening. Their presence, energy and commitment helped make it an unforgettable event.



# Éducaloi's social impact

## Who are we working for?

For the population!

Éducaloi is committed to all youths and adults in Quebec regardless of origin, social status, beliefs, gender identity, age, immigration status or any other situation.

## These include:

- Caregivers
- Young people
- Seniors
- LGBTQ+ communities
- Newcomers to Quebec
- Indigenous communities
- Unhoused people
- Entrepreneurs
- Professionals from community organizations and from the legal, social and education sectors

## Accessibility to the law

Everyone has the right to understand the law! It impacts all aspects of everyday life (family, work, housing, consumers, etc.), and Éducaloi makes it easy to understand.

“ I've had to research information about labour standards, unemployment, rights in general, etc. on several occasions. I would begin by visiting the websites of organizations that seemed to have 'expertise' in the field. But then I'd always end up on **your website because it provides clear answers to my questions**, is easy to navigate and explains things in a way that is **understandable**.

- email testimonial

“ We would never have been able to reach the hundreds or even thousands of English-speaking people of the Laurentians without Éducaloi's support for our outreach work. **If it weren't for Éducaloi, the Laurentian's English-speaking community would definitely be more vulnerable and have less information and power to make legal decisions.**

- community organization in the Laurentians

“ The training session is **accessible to an audience that generally has no knowledge in this field**. It is also appropriate for an audience familiar with the issues because laws change and a refresher is always welcome.

- Health Care Decisions training session participant

“ I saw you on TV explaining online fraud. I thought of you when someone called about fraudulent charges that had been made to my credit card, but I don't have any credit cards! Your brochure **will definitely help me identify scams**. Thank you!

- Carrefour 50+ (Montreal) participant

Content on our website [educaloi.qc.ca](https://educaloi.qc.ca) is updated regularly by our plain language specialists. Éducaloi keeps a close eye on changes to various laws to ensure the quality and reliability of our content.

## A wealth of legal information about everyday topics that is easy to understand

Éducaloi creates new tools each year based on issues encountered in everyday life so that everyone can find answers to their questions. These tools use plain language to explain legal issues concerning topics such as family, housing, wills and estates, consumer law or work. Articles, web guides, infographics, training sessions, quizzes, podcasts, pamphlets, etc. are available in digital and print format, and can be obtained free of charge from [educaloi.qc.ca](https://educaloi.qc.ca). As a main source of legal information in Quebec, our website now offers close to 1,700 topic-based legal information tools, articles and news.

Our newsletters and social media have also become preferred communication tools, and are updated on a regular basis.

**9,3 million** pages have been viewed on [educaloi.qc.ca](https://educaloi.qc.ca).

**Over 250** legal information tools have been updated.

**Close to 2 million** people have accessed legal information through our social media platforms, including 167,000 on TikTok.

**282** new contents have been published on [educaloi.qc.ca](https://educaloi.qc.ca) and on our digital platforms.

\*All testimonials have been translated from French




## Understanding the law whatever your language

Ever sensitive to the concerns of English-speaking communities, we continue to clarify the new rules on the use of French since Bill 96 was passed in 2022. Two new articles, an infographic, training sessions and tools created specifically for community organizations help provide a better understanding of these rules. Topics include social services, health, justice, work, education, fraud and housing. All of our content and news are now available in both English and French.

**132** new legal information tools have been created in English

**108** workshops in English were presented by partner organizations and reached **2 660** people.

These projects were made possible with the financial support of the Department of Justice Canada and the Secrétariat aux relations avec les Québécois d'expression anglaise.

 Department of Justice Canada / Ministère de la Justice Canada

Secrétariat aux relations avec les Québécois d'expression anglaise  
 Québec

## Innovating to provide a better understanding of the law

Éducaloi is expanding its use of interactive tools to help provide a better understanding of the law and make it more accessible. For example, we have developed a quiz to respond to caregiver's questions and address to their concerns. Almost 800 people have completed the quiz to date!

We have also created three online learning modules, published an article on the rights of parent caregivers and updated our web guide on caregivers. This content has been distributed on a large scale across Quebec and has reached over 280,000 people.

**5 450** publications for caregivers were distributed at conventions and events or ordered through our website.

This content was made possible with the financial support of the ministère de la Santé et des Services sociaux du Québec.

Santé et Services sociaux  
 Québec

# Legal education for everyone

Legal education is not just a matter of explaining the laws. It also helps people recognize legal aspects of everyday situations. It is important for individuals to develop "legal reflexes" and the necessary confidence to assert their rights and take action. This is for adults as well as youths: there is no minimum age for legal education!

“ Since 2016, I have gone into schools 40 times to meet with high school students and talk to them about our legal system and the laws that impact them the most. I'm always amazed by their level of **curiosity** and surprised to learn **how little they know about basic legal principles**, such as public access to trials. I am firmly convinced that **legal education has a major role to play in access to justice** by young people and by society in general.

- Julie, volunteer legal professional

“ I have very broad interests but none of the legal background that lawyers have. We don't see much about the law and the legal world at school [. . .]. Outside school, however, students are exposed to several legal issues that impact them, that they have experienced or have seen on TV. **Everything Éducaloi does is concrete and explained in very plain language.** I appreciate this because it's so easy to understand!

- Mathieu Laurin, teacher at École secondaire Monseigneur-Richard in Montreal, which held workshops run by our volunteer legal professionals

“ Over the last [25] years, thousands of Jeannes, Emmas, Théos, Simones and Arnands have obtained a better understanding of the world they live in thanks to Éducaloi. Through the right combination of sensitivity, relevance and creativity, Éducaloi has helped develop the legal competencies of an entire generation of young Quebecers and, above all, increase their trust in the legal system. On their behalf and on behalf of all the young Younès, Émiles, Mathildes and Kiaras yet to come, I hope that Éducaloi will be around for a long time.

- email testimonial

“ I loved learning more about the law and having a judge in my classroom who was able to answer all my questions.

- Student from École secondaire Monseigneur-Richard in Montreal who participated in a workshop during Quebec Legal Education Week given by the Honourable Henri Richard, Chief Justice of the Court of Quebec

\*All testimonials have been translated from French



## Support for Culture and Citizenship in Quebec (CCQ) teachers

In September 2023, the Culture and Citizenship in Quebec (CCQ) program replaced Ethics and Religious Culture in elementary and high school programs. The change raised several concerns among teachers. Éducaloi listened to these concerns and created tools to help them teach this new course.

For example, a training session on the strategies and resources required to teach the CCQ program was developed and presented this year. It is now available for free in English and French on our website [leglifefskills.ca](http://leglifefskills.ca). Other tools have been created or updated, including an interactive infographic and teaching guides to help teachers become more comfortable with the new CCQ content.

**11 986** teaching guides for elementary and high school classes were downloaded in French, and **1 310** in English.

**793** teachers attended our training session and are now better equipped to teach the CCQ program.

This project was developed with the support of the ministère de l'Éducation du Québec

In collaboration with



## Scaling up the fifth edition of Québec Legal Education Week (QLEW)!

The fifth edition of QLEW was held from November 4 to 8, 2024. It was sponsored by Québec's Minister of Justice Mr. Simon Jolin-Barrette and supported by the Barreau du Québec.

During the Week, youths are exposed to legal education through multiple in-class workshops led by volunteer legal professionals. The various legal activities organized for QLEW introduce high school students to the legal issues that impact their everyday lives.

### Summary of the 5<sup>th</sup> edition of QLEW:

**6 100** student workshop participants    **217** classes in 70 schools    **95** volunteer legal professionals who led the workshops

Outside Québec Legal Education Week, Éducaloi offers legal workshops in classes led by volunteer legal professionals throughout the year (over 11,000 students have taken part in workshops this year alone!). Workshops are now also available to community organizations and libraries so that legal education can reach a wider audience (see the next page).

QLEW was made possible with the financial support of the Barreau du Québec.



## Legal education workshops for adults

Éducaloï now offers adult workshops! These "ready-to-use" workshops are intended for community organizations and libraries throughout Québec. They are available in English and French and are led by volunteer legal professionals. They help participants learn more about their rights and responsibilities concerning everyday topics, such as powers of attorney, caregiving and work.

Through these activities, Éducaloï also wishes to share its expertise in training and clear legal communication with the legal professionals who run the workshops and the organizations that host them.

**380** people have enhanced their legal knowledge by attending a workshop.

**29** organizations have hosted a workshop.

These workshops were made possible with the financial support of the Barreau du Québec.



Requests for hosting a workshop can be submitted through our website [educationjuridique.ca](http://educationjuridique.ca)

“ Through the new Culture and Citizenship in Quebec course, we are teaching our common culture and Quebec values [. . .] to our children, who are the citizens of tomorrow. For this reason, we believe it is important for them to be familiar with the Quebec legal system. I wish to thank Éducaloï, which is a valuable contributor in the rollout of this course [. . .].

- Mr. Bernard Drainville, Québec Minister of Education (translated from French).

## A better understanding of sexual consent

To clarify the notion of sexual consent, Éducaloï partnered with the Bureau du respect de la personne (Respectful Campus Office) of the École de technologie supérieure (ÉTS) in developing a training session for CEGEPs and university students and higher-education institutions staff. The session was developed using a combined legal and sociological/sexological approach. The training session included concrete examples from Quebec television series to support the understanding of the topics covered. Deeper understanding leads to greater respect!



“ I really enjoyed this course because I learned so many things, like the fact that I can give my consent to certain things beginning at age 14.

- QLEW student workshop participant (translated from French)

# Support for legal autonomy

By providing neutral and reliable information, Éducaloi helps people get a handle on their legal issues and know when to consult a legal professional.

“ Thanks to @educaloi for sharing this information, which **makes all the difference for victims** and their loved ones.

– CAVAC network, on social media

“ I’m a volunteer for a family lawyer. This week I met with a client who said she learned from Éducaloi’s website that **her spouse’s actions are not acceptable in Canada** [. . .]. This reminded me once again how much **you help people during very difficult times in their lives!**

– email testimonial

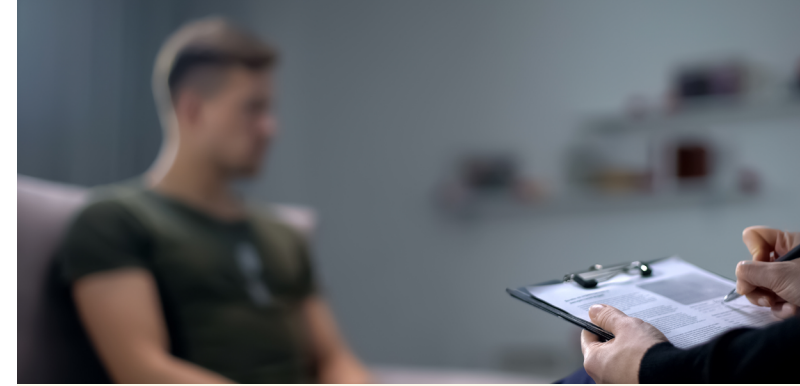
“ My mother-in-law is almost 90 years old. [. . .]. She has health issues [and] she has appointed me as her liquidator. I was very pleased to **find your website and learn everything I need to know about the different options**, which are also available in English. Thank you for the excellent service you provide!

– email testimonial

“ I love your website! It helped me so much when I separated from my ex-husband. I didn’t know anything about separation and was afraid about what would happen to me and my children. **I felt reassured** when researching the information on your website. Although I had to hire a lawyer, at least **I understood the different steps and what was being said!**”

– educaloi.qc.ca user

\*All testimonials have been translated from French



## Combatting conversion therapies

Conversion therapies continue to exist in Quebec, but the general public knows little about them. Recently adopted, the legal rules surrounding this criminal practice are still largely unknown and misunderstood.

To help put an end to this practice, Éducaloi provides information to victims and their families about possible recourses and the resources available to combat conversion therapies. It has done so by creating a pamphlet, broadcasting video campaigns on social media and sharing an article and placing an ad in Fugues, a digital magazine dedicated to LGBTQ+ communities.

**893** copies of the pamphlet were distributed.

The digital version of the pamphlet was consulted **574** times.

This project was made possible with the financial support of the ministère de la Justice du Québec.



The pamphlet is available on our website at [educaloi.qc.ca/publications](http://educaloi.qc.ca/publications)

“ Running the [workshop] with community workers present helps establish a connection between the information provided and the participants’ lives. [We can] also expand upon some of the information with the women later on, during individual meetings with them.

– community worker who attended one of the pilot workshops (translated from French)

## (Leaving a couple) and rebuilding a life

Immigration is often a family affair. When a couple separates, however, it can be difficult for the partners to know what to do, especially in a new country. This is why Éducaloi supports immigrant women who are separating from their partner by enabling them to make informed choices. We provide tools for community workers who accompany these women to offer support in their specific circumstances and help them navigate the process with confidence during this type of transition.

Éducaloï has developed seven legal information workshops for this purpose on topics including couples, children, housing and finance. Pilot workshops were offered in partnership with La Maison Bleue and Femmes du Monde in Côte-des-Neiges to ensure the workshops met the actual needs of women.

**3** videos were created to help present the workshop.

**31** women attended a workshop.

This project was made possible with the financial support of:



# Legal information for better prevention

Having a good understanding of an individual's rights and obligations can prevent disputes and reduce the number of lawsuits before the courts.

“ Like most low-income people, we can't afford a lawyer, so we don't even try to get help unless it's absolutely necessary. Fear or ignorance of the law only leads to further issues because of a **lack of appropriate information** or legal and financial resources. Thanks to your staff and this website, **I will be better informed**. THANK YOU for this!

- email testimonial

“ Your website is fantastic, well designed and contains great information. All of the steps it explains are very clear as well. Congratulations on this amazing tool! I must admit that as a building engineer for a municipality, I use your site often. I regularly recommend it to residents who ask us about legal issues or who have questions about the law.

- email testimonial

## Understanding your rights as a consumer

After distribution of the remaining balance following the class action in *Dallaire v Kobe Steel* (2021), we updated and created new articles on consumer protection law and in particular how the law applies to cell phones (contracts, etc.), the lease of goods, commercial warranties and possible complaints and remedies if you suffer damage.

If you understand your rights, you can take any appropriate steps at the beginning of a transaction. This also helps to prevent disputes from ending up in court!



# An essential role for democracy

When people are well informed, they are in a better position to defend their rights, understand their responsibilities and participate actively in democratic life.

“ I was recently elected to a board of directors and learned much of what I know about the **legal aspects** and the **operations of non-profit organizations and their boards** through your resources. Your services are invaluable.

- email testimonial

“ Thank you for making important aspects of our Quebec laws more understandable!

- testimonial received through LinkedIn

## Voting in Quebec: a snapshot of electoral rights

Voting is essential for anyone wishing to participate actively in Quebec society. Éducaloi has developed three infographics in collaboration with Élections Québec to make key information about voting rights and elections more understandable. They clarify Quebec's election laws, the issue of domicile and the financial value of a vote. The infographics use colourful illustrations, visual elements and concrete examples to make the information clear and easy to understand for as many people as possible.

## Simplifying vocabulary to further access to justice

We assisted the Tribunal administratif du Québec this year again in clarifying the main terms and expressions used in its court procedures. We created a glossary to simplify legal terms so that anyone dealing with the Tribunal can understand them. We also made recommendations for updating the oral and written vocabulary used on a regular basis.

**Où voter? Une question de domicile**  
 Tu ne peux pas voter n'importe où lors d'une élection provinciale!  
 Le Québec est divisé en 125 circonscriptions électorales. Une députée ou un député représente chaque circonscription.

**Comment savoir où est mon domicile?**  
**Domicile**: Ton domicile, c'est ta résidence principale, où tu exerces les droits civils.  
**Résidence**: Une résidence, c'est un endroit où tu demeures de façon habituelle, par exemple, pendant l'année scolaire. Tu peux avoir plusieurs résidences, mais tu as un seul domicile.

**Où est leur domicile?**  
**Sofia**: est originaire de Chicoutimi, mais elle a déménagé à Québec pour sa maîtrise. Elle considère son nouvel appartement comme sa résidence principale. Elle utilise cette adresse pour déclarer ses impôts et elle a modifié son adresse auprès des institutions gouvernementales. De plus, elle travaille dans cette ville. **Son domicile est à Québec.**  
**Sébastien**: Il temporairement en résidence universitaire à Sherbrooke pour ses études, mais il retourne à la maison familiale, à Sorel, tous les mois. Il compte s'installer là-bas après ses études. Il utilise l'adresse de Sorel pour ses impôts et c'est l'adresse inscrite sur son permis de conduire. **Son domicile est à Sorel.**  
**Noah**: vient de la Nouvelle-Écosse, habite à Montréal pour ses études, mais a l'intention de retourner vivre à Halifax après l'obtention de son diplôme. C'est son adresse dans cette ville qui est inscrite à son dossier étudiant et son permis de conduire est celui de la Nouvelle-Écosse. **Son domicile est à Halifax.**  
**Noah ne peut pas voter au Québec.**

**La valeur financière d'une autre bonne raison de voter**  
 Chaque année, Élections Québec verse une somme d'argent (allocation) aux partis politiques selon les votes qu'ils ont obtenus lors de l'élection générale.

**Chaque** En votant pour la candidate le parti qu'il représente. **Allocation** Le parti est le bénéficiaire.

**Calcul de l'allocation**  
 Étape 1: calculer le montant total à répartir entre les partis politiques.  
 Étape 2: établir ce montant les partis politiques selon les votes lors de l'élection générale.

**Montant total** de l'allocation = nombre de députés x montant par député = 125 x 200 000 \$ = 25 000 000 \$

**Montant par député** = 25 000 000 \$ / 125 députés = 200 000 \$

**VOTEZ!**  
 Votre vote permet aussi:  
 d'assurer un droit qui vous appartient - de contribuer à choisir vos représentants et représentants - de participer à la démocratie - d'exprimer votre opinion sur les enjeux qui nous touchent le plus.

\*All testimonials have been translated from French

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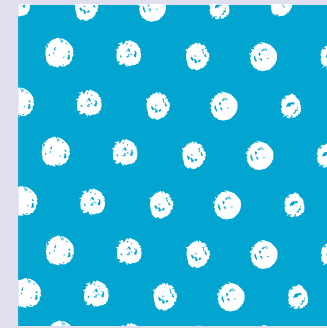
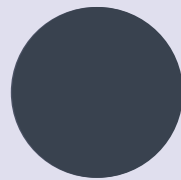
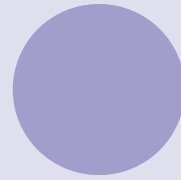
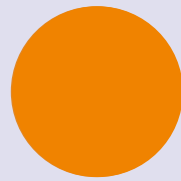
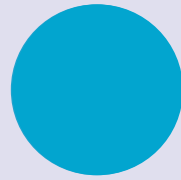
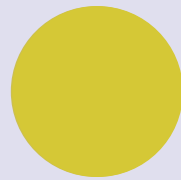
Adapt to uses and habits



Stay up to date on technological advances



Monitor changes to the law



Clarify the law, everywhere and at all times

## PLANS



Extend the outreach of Éducaloi's expertise



Reach everyone in Quebec

# FOR THE FUTURE

### Three focus area for 2025-2029



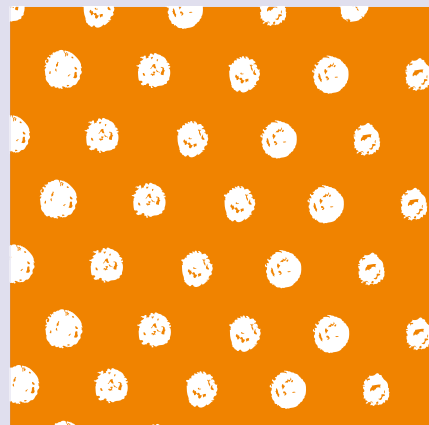
Outreach and influence



Role as a modern learning organization



Sustainability and social impact



Keep a watch out for needs

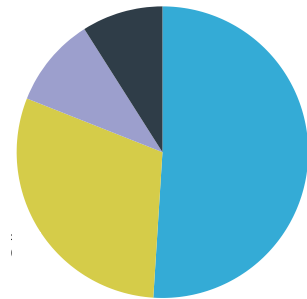


Diversify our sources of income



# Financial information

Income: 4 454 095\$

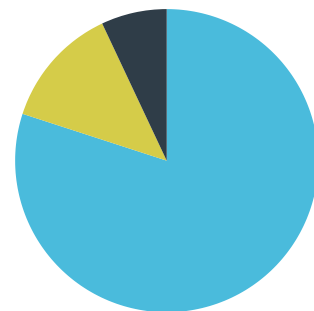


- Mission support funding (51%)
- Projects (30%)
- Philanthropy and various income (10%)
- Advisory services (9%)

Expenses: 4 449 292 \$

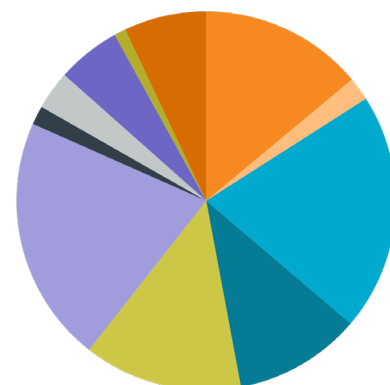
According to type of expense

- Human resources (internal and external - 80%)
- Project development and performance (13%)
- Administration and IT (7%)



According to target audience

- Youths under the age of 18 (13,9%)
- Young adults (under 30) (13,5%)
- General public (30 to 65 years) (20,24%)
- Seniors and caregivers (21%)
- Indigenous communities (1,6%)
- Newcomers to Quebec (3,3%)
- Victims of crime (5,4%)
- People with low literacy skills (1%)
- Community organizations (10,8%)
- Teachers (2%)
- Legal ecosystem (7,1%)



# Our warmest and sincerest thanks

Our partner members:



Our mission and project partners:



Department of Justice Canada

Ministère de la Justice Canada



- In particular:
- Commission des services juridiques (CSJ)
  - Ministère de l'Enseignement supérieur
  - Ministère de la Santé et des Services sociaux
  - Ministère de l'Éducation
  - Ministère de la Justice
  - Secrétariat aux relations avec les Québécois d'expression anglaise (SRQEA)



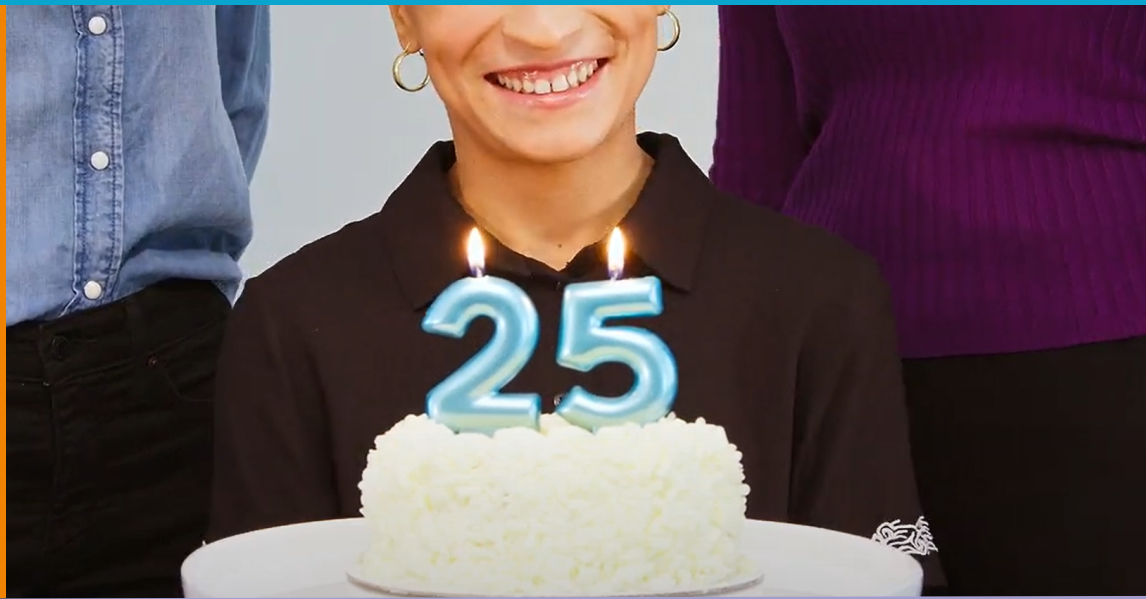
Our 2023-2025 fundraising campaign partners:



10 000\$ : Autorité des marchés financiers – Blake, Cassels & Graydon S.E.N.C.R.L./s.r. l. / LLP financiers – Degranpré Chait – Fasken – Groupe recrutement précision – KPMG – Langlois Avocats – Lexis Nexis – Osler – Mathieu Kellner – Hoskin & Harcourt S.E.N.C.R.L./s.r. l. – Société d'avocats Torys S.E.N.C.R.L.

Our major philanthropic partners:







● Municipalities where Éducaloi was present this year (63)

# @ éducaloi 25 YEARS

♥ **Donate:** [educaloi.qc.ca/donate-to-educaloi](https://educaloi.qc.ca/donate-to-educaloi)



[educaloi.qc.ca/en](https://educaloi.qc.ca/en) | [legallifeskills.ca](https://legallifeskills.ca)