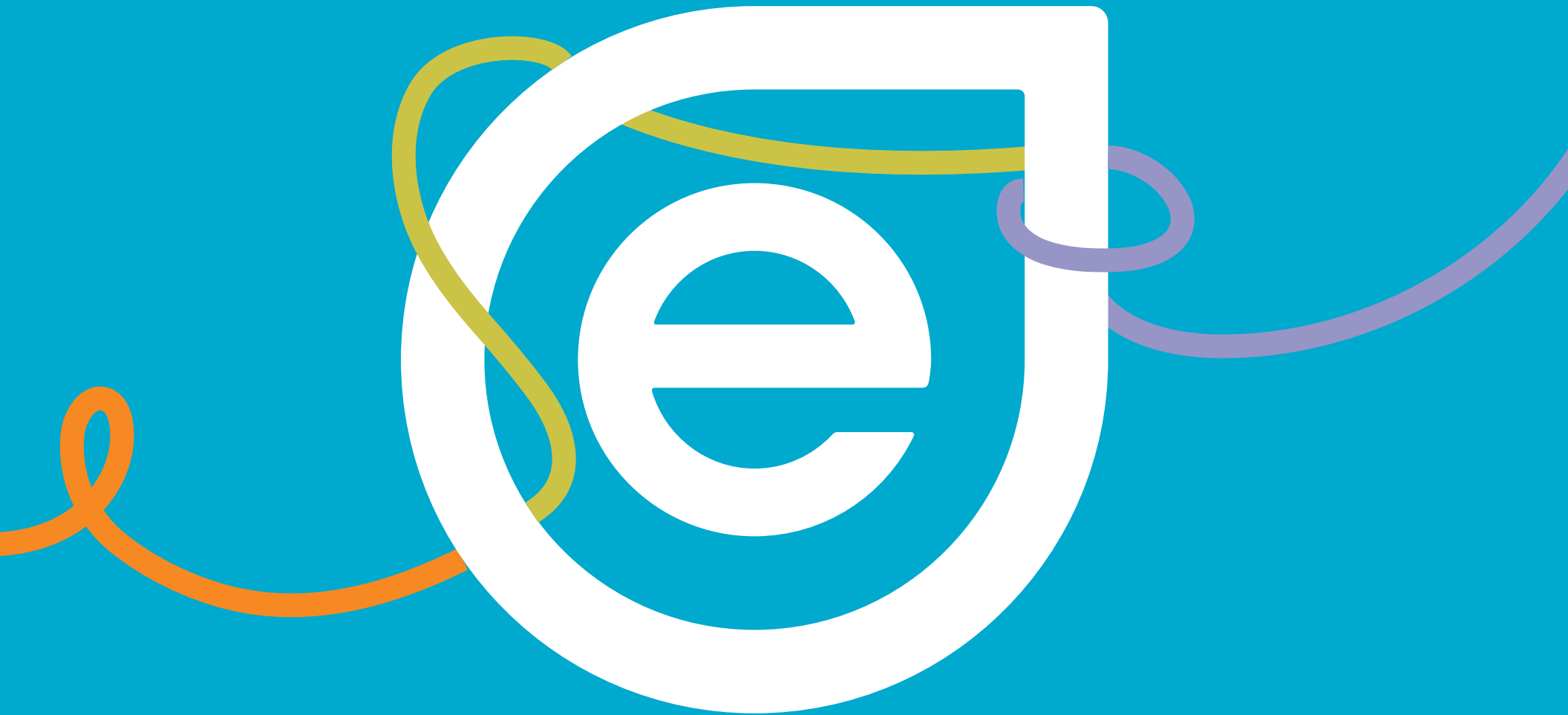


2025-2026

Annual Report



A new chapter

A pivotal year

At Éducaloi, this year was marked by a transition in leadership at the level of both the board president and executive director. We are both excited about continuing the organization's extraordinary mission. This new chapter for Éducaloi will be grounded in its core identity, as we adapt to the changes that are redefining our environment and the way people consume information.

A key role in a shifting landscape

With the growing use of artificial intelligence, its hallucinations and the proliferation of sources of varying credibility, more than ever, Quebec needs a **source of legal information that is reliable, appropriate, and easy to understand and use**. Quebec also needs legal education to support every person's capacity to act.

In this context, we are committed to:

- Adapting our approaches to broaden our audiences and deepen our relationship with them, to better meet their needs and strengthen their capacity to take action.
- Strengthening our complementarity with other parts of the Quebec legal ecosystem.
- Innovating!

A strategic and financial commitment

When we arrived, we found that several investments had been cut. Financial predictability and stability are essential if our mission is to be carried out in a neutral, independent manner.

Faced with this situation, we decided to maintain our activities at the same level. To do so, we drew on part of our emergency fund.

A collaborative effort

Achieving our goals is possible thanks to those who bring Éducaloi to life: our staff, our board of directors, our volunteers, community organizations, the access to justice sector, and our partners. These trusted partners, through their generous contributions of time and money, enable us to have a greater impact on the general public, whatever their legal challenges may be.

Thank you for your trust. You are helping Éducaloi remain the public's guide to the legal system, all across Quebec.



Stéphanie Vallée,
Board President



Frédérick Roussel,
Executive Director

Legal information that is accessible, for everyone, everywhere in Quebec

~ **2.8 million**
people used our websites



~ **24 million**
views on our web pages
and social media posts



7.9 million
people reached on
social media



+ **4,000 people**
met at public events
(fairs, etc.)

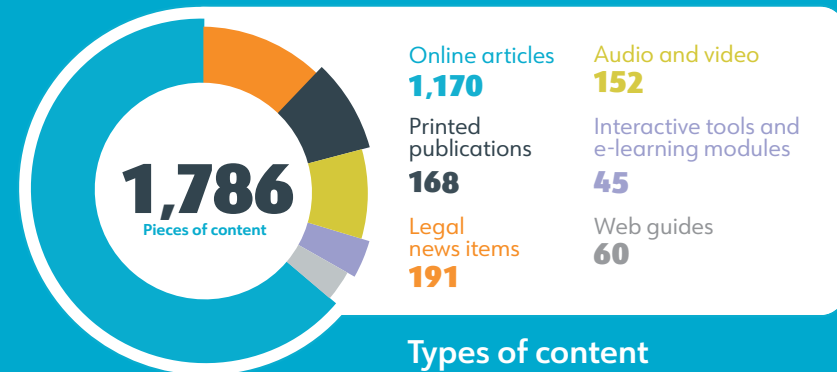


+ **110,000**
documents distributed



This year, our resources — online, in person, or in print, audio, or video format — were **consulted by one third of Quebec's population!**

Our organization is recognized as a reliable source for understanding the legal aspects of current events and everyday life. It plays an essential role in today's climate of misinformation.



The impact of our work on the general public

Éducaloi
takes action



People become aware of the
legal aspects of everyday life



They improve their understanding
of their rights and responsibilities



They develop the confidence
needed to take action

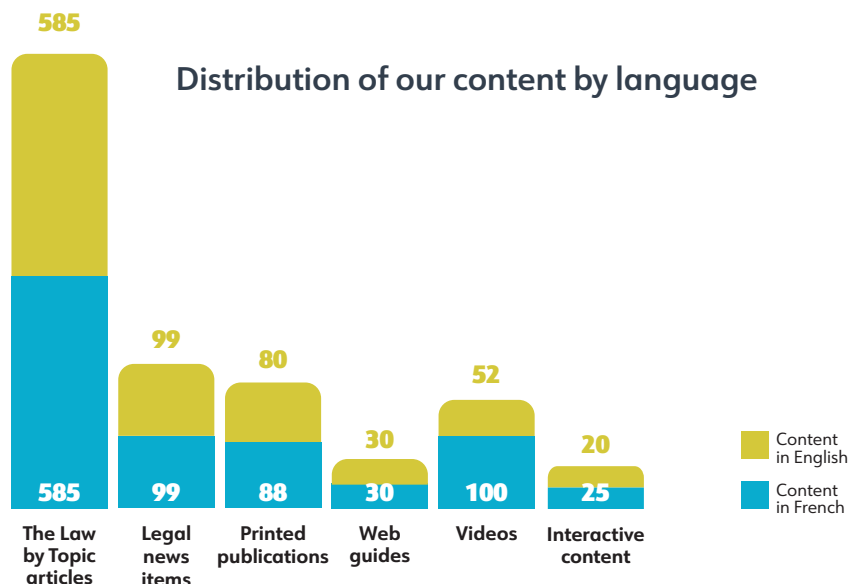
An unparalleled source of information for everyday life

More than 1,700 free pieces of content and resources for understanding your rights and responsibilities

Our content, resources and tools explain the legal aspects of everyday situations in clear, easy-to-understand language.

In keeping with the needs and usage patterns of the widest possible audience, we adapt formats, languages, platforms, and information.

Distribution of our content by language



Our poster on Quebec's language laws won a ClearMark Award!

A wonderful recognition of our ability to simplify complex information in an engaging format!

“ This example does a great job of addressing a lot of information in bite-size yet meaningful ways. Putting myself in the shoes of someone who needs this information, I feel supported and clear about what to do.

— Judge, 2026 ClearMark Awards



Ensuring reliable, up-to-date content

+ 280
bills, regulations and
court decisions followed



+ 1,800
hours
dedicated to legal monitoring
and updates



15%
of our content
was created or updated
(and optimized) in French and
English

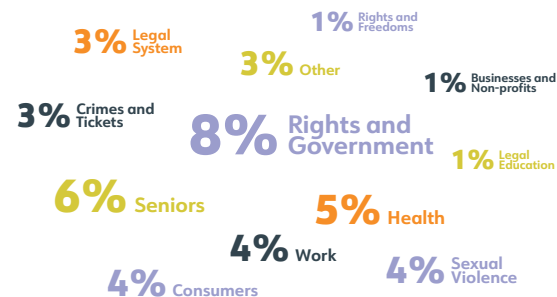
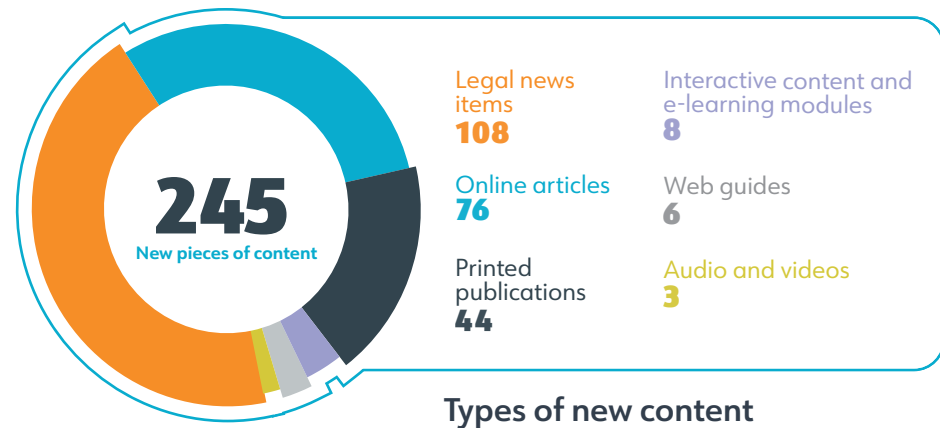


This article is currently being revised.



It will be updated to reflect the Supreme Court ruling allowing all refugee protection claimants to access subsidized daycare in Quebec.

Example of content currently
being updated on our website



25% Separation
and Divorce
17% Housing and
Property
7% Families
and Couples
3% Wills and
Estates

Bill
56

Decoding current events to add clarity to everyday life

108
articles

published, including **85%**
in both English and French



+ 390,000
**views of our legal
news items**

by more than **315,000** people



Average reading time

40%
higher than
last year



Through our legal news items, we explain current topics and their legal dimensions. This strategy allows us to be recognized as specialists in public legal education by traditional media outlets (see page 11).

This year, we made greater use of videos and posting on social media. It was a successful approach, as several of our legal news videos went viral!

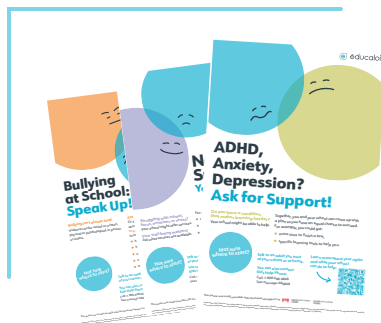
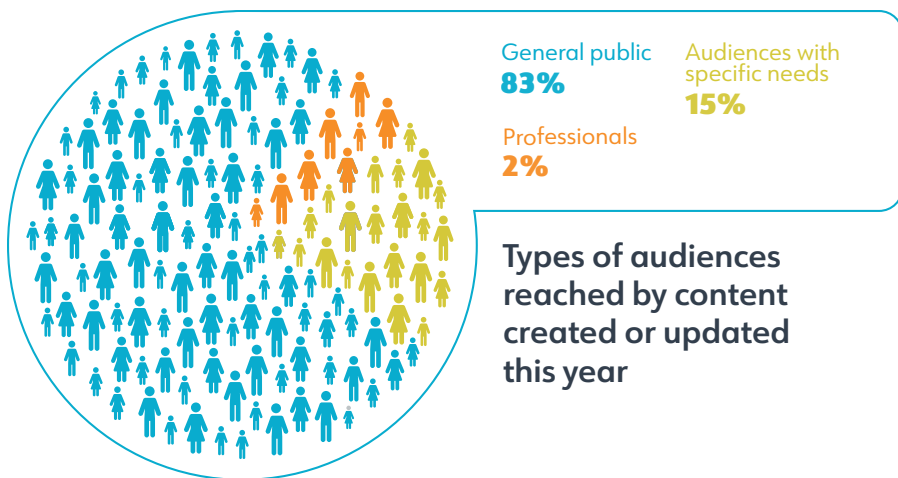
The right to sleep in your car: A viral news story!

This video, posted on our social media channels around the holiday season, was viewed **more than 254,000 times!**

Legally accurate, yet funny and easy to understand, this video embodies Éducaloi's mission: reaching the public where they are and helping them better understand legal information, in a simple and engaging way!



Resources for all audiences



Mental health

- Creation and distribution of awareness resources for schools and French-language and English-language school networks.

This project was made possible with the financial support of the Department of Justice Canada and our mission support partners.



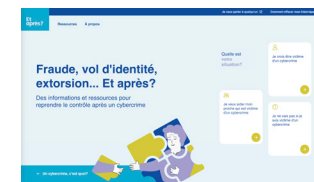
Department of Justice
Canada

We know that some people face specific challenges or have less access to the right legal services for them. That's why we create content that meets their needs and those of the frontline support services that help them.

Here are a few examples.

Seniors

- Creation of guides and updated articles on **housing for older adults** and their rights. Adapted as **simplified mini-guides** for people with low literacy levels.
- Creation of the website **et-apres.ca** to support older adults who are victims of cybercrime and their loved ones.



Caregivers

- Creation of a poster, a pamphlet, and an article to **raise awareness and provide guidance for caregivers** and distribution of these resources to 2,000 health and social services centres across Quebec.



These projects were made possible with the financial support of Quebec's Ministère de la Santé et des Services sociaux, including through the Québec ami des aînés program, as well as Quebec's Ministère de la Justice.

Québec

Immigrants and non-francophones

- Creation and update of several printed resources and videos on **tenants' rights**, available in multiple languages (English, French, Arabic, Spanish, Hindi, Urdu, and Punjabi).



Indigenous peoples

- Adaptation of the “**Have Your Say**” educational kit (in English) reflecting the realities of Indigenous communities in Nunavik.



LGBTQ+ communities

- Optimization of our **web guide** on the rights of LGBTQ+ people.
- Optimization of two articles and creation of a poster on **name and gender changes and gender-affirming care**.



These projects were made possible with the financial support of the Department of Justice Canada and our mission support partners.



Department of Justice
Canada

Éducaloi connecting with the public

At community fairs

Participation in

21 
fairs

in more than half of all regions
across Quebec

+ **9,300** 
documents
distributed in French and English

+ **4,000** 
people met
and just as many
engaging discussions

Community fairs and events are an opportunity to interact with our audiences, listen to their needs, and direct them toward relevant resources. They allow us to assess how useful our resources are and the interest they generate.

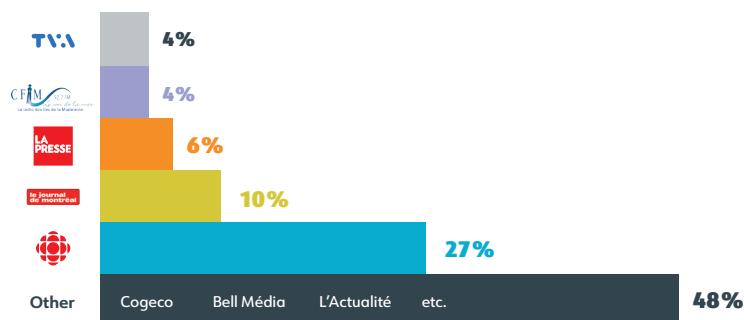


In the media

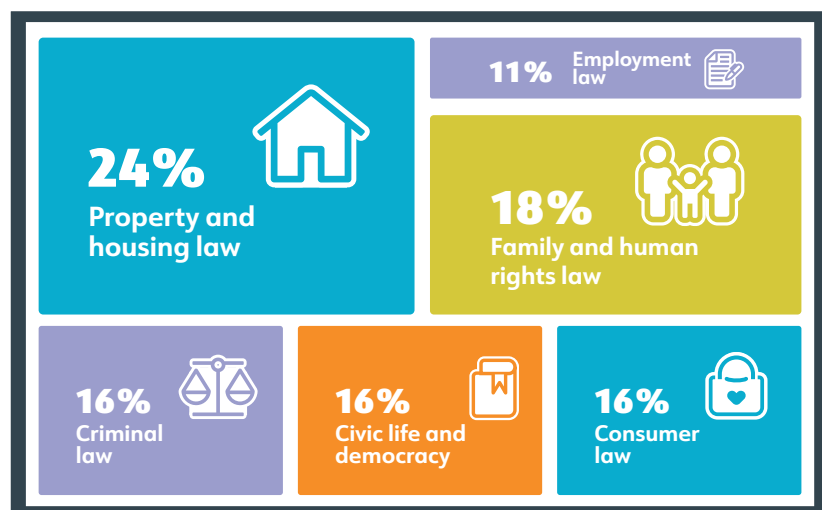
+ 50
interviews
given to different media
outlets this year



Media outlets where Éducaloi appeared



Before an interview for QUB radio



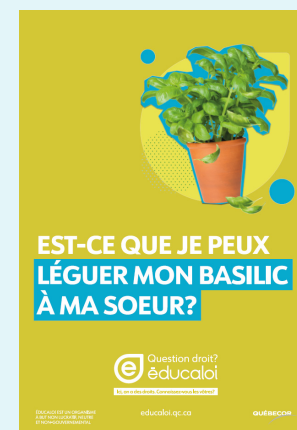
Topics covered in interviews

Éducaloi made its mark in the media this year!

Television, radio, the internet, social media, and advertising on buses and bus shelters across greater Montréal. With an absurdist angle, our campaign featuring quirky questions delivered a key message to the general public: **no matter what question you have, we have a reliable and neutral answer.** This campaign was seen nearly 140 million times in total!*

Campaign conducted with the support of Québecor, a long-standing philanthropic partner.

*Statistics provided by Québecor



On social media

7.9
million* people reached
more than **2 times** more than last year!

* Cumulative data. Some people may have been reached multiple times during the year.

+17
million
views on our posts
(+59% compared to last year)



88,593
people
subscribed to our social media accounts (+16,3%)



337,878
likes
comments, shares, saves and clicks



Our content is reaching an ever-growing audience on social media across Quebec. Our audience has been growing steadily for several years, despite strong competition in the social media information landscape.

On social media, we also collaborate with the access to justice sector. We share the campaigns and initiatives of other organizations, and vice versa, to create collective momentum in service of access to justice.

Innovation in service of accessibility

Last year, to celebrate our 25th anniversary, we developed original and innovative initiatives to facilitate understanding of the law and access to justice.

New formats, new uses...
This year, we are continuing to roll them out, including:

Six videos for deaf and hard-of-hearing individuals were created instead of the two originally planned!

Three are in Quebec Sign Language and three are in American Sign Language.

They clarify common-law relationships, tenants' rights, and the concept of reasonable accommodation in the workplace.

They were viewed nearly 3,000 times, which is close to half of the people who use sign language in Quebec.*

*Data regarding the population who uses sign language in Quebec is provided by the Association du Québec pour enfants avec problèmes auditifs (AQEPA).

A ready-to-use educational kit for French-language integration courses

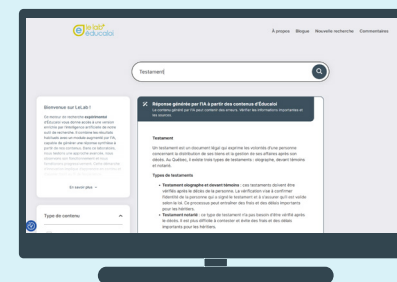
clarifies people's rights and responsibilities in the workplace and helps newcomers to Quebec navigate the job market.



A new tool for experimentation: LeLab Éducaloi

This year, we developed a new project: **LeLab Éducaloi!** We use it to innovate and test new approaches to accessing legal information. Last year, our search engine on educaloi.qc.ca was optimized using AI.

This year, we are going further and using LeLab Éducaloi to explore the use of a module capable of synthesizing information drawn exclusively from our own content.



For now, this trial is limited to our partners. The goal is to eventually integrate it into our public-facing search engine.

A community that contributes to our mission

Éducaloi is fortunate to be able to rely on a strong network to extend its reach and impact. Schools, community organizations, the access to justice sector, financial and project partners and others share our content and expertise with a wider audience.

As AI-powered chatbots become widespread, we offer trained individuals, verified content, and proven tools.



Your ongoing support plays an essential role in this collective effort to strengthen social cohesion and promote a harmonious society.

— Bibliothèque de Saint-Esprit

Our community is made up of:

- Volunteer lawyers and paralegals who conduct our legal education workshops for youth and adults.
- Community organizations that share our publications with their clients.
- Public and private organizations and non-profits that draw on our expertise in plain language legal communication for advisory services.
- Professionals who take our training courses to communicate legal information more clearly to their clients.
- Partners, donors, and sponsors who support us financially.

The impact of our actions on professionals

Éducaloi
takes action



They know the
principles of clear
legal communication



They communicate legal
information clearly



They gain confidence in their
ability to support each person
according to their legal situation

The volunteers who conduct our workshops

In keeping with our mission, volunteer lawyers and paralegals donate their time to conduct our workshops and provide legal education across Quebec.

+ 14,300
people
reached thanks to these volunteers!



Workshop participants



78.4%

Elementary and high school students

21.6%

Adults

628
workshops



facilitated in schools and
community organizations,
30% more than last year!

1,148 
committed volunteers

Starting this year, paralegals can become volunteers for Éducaloi. They are joining the lawyers, notaries, and judges who are already mobilizing alongside us.

100% of volunteer legal professionals who facilitated a workshop this year recommend the experience and would like to facilitate another workshop.

“

I facilitated a workshop for caregivers [...]. After the workshop, a woman shared with me that her husband's condition was declining and that the workshop had helped her clarify the steps she needed to take. She told me that this would allow her to take action, which relieved her anxiety.

— Volunteer who facilitated a workshop as part of an activity organized by the Société d'Alzheimer de l'Estrie.

Our workshops are created and delivered with the support of the Desjardins Foundation, the Ministère de l'Éducation du Québec, and the Barreau du Québec's legal studies fund.

Activities hosted in educational and community settings

In the classroom: building legal knowledge from an early age

+ 11,200 
students
participated in a workshop

418 
workshops
facilitated in **118** schools,
5% in English

17 
regions
covered

Our classroom workshops prioritize interaction, with engaging resources and lively discussions on topics from everyday life. They are offered as part of the Culture and Citizenship in Québec program and allow teaching staff to integrate legal concepts into the classroom in a different way, with the support of a volunteer.

“What a pleasure it is to conduct an Éducaloi workshop with secondary school students for the 3rd consecutive year. [...] Each time, these dynamic exchanges confirm the importance of legal education: giving young people the tools they need to understand their rights is an excellent way of preparing them for the future.

— Volunteer lawyer who held a workshop at École secondaire Monseigneur-Richard in Montreal

“I discovered Éducaloi in 2016 and have never stopped calling on you since. My students have always appreciated the workshops and the volunteers.

— Teacher at a high school



Our top three workshops

With the support of the Desjardins Foundation and Québec's Ministère de l'Éducation.

The 6th Quebec Legal Education Week

At Éducaloi's initiative, this week is a unique opportunity for young people to learn about law.

The 2025 event

- A multi-channel campaign to mobilize volunteers and schools.
- A social media awareness campaign on legal education.
- A partnership with a teacher influencer.
- Mobilization of the legal ecosystem, with support from the Barreau du Québec, the Chambre des notaires, the Barreau de Montréal, and the Canadian Association of Paralegals.

This year's event was aligned with the campaign promoting the rule of law led by the Barreau du Québec and the Chambre des notaires. We incorporated the theme by adapting our slogan "Rights for all, right here" and the "Pick Your Side!" workshop.

“

Year after year, the young people we meet through the workshops impress us with their quick wit, sharp minds and curiosity. They are always eager to better understand their rights and responsibilities with regard to things like their interactions with peers or their first job.

— Simon Jolin-Barrette, Minister of Justice and Attorney General of Quebec, **patron** of the 6th Quebec Legal Education Week



~ **228**
participating
classes

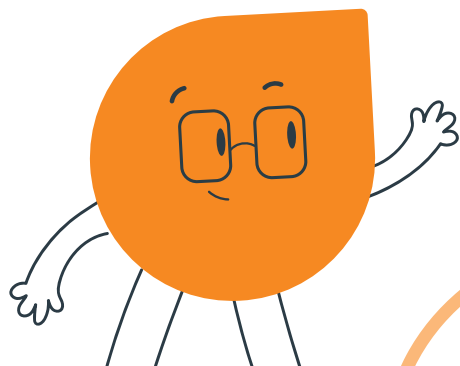


~ **6,000**
students reached



Quebec Legal Education Week was made possible with the financial support of the Quebec's Ministère de la Justice.

Justice
Québec 



Adults

Workshops hosted by community organizations: informing people about everyday situations

+ 3,000 
people who
came to a workshop

182 
workshops
facilitated

Launched last year, the workshops in community organizations (non-profits and libraries) have been a resounding success. The number of workshops offered has been multiplied by 9 since last year — our volunteers can barely keep up with demand!

And that's not all! We also offer organizations ready-to-use resources so they can facilitate certain activities on their own.

“ The information shared during the workshop was extremely clear, particularly relevant, and tremendously useful for participants. Your educational approach and expertise were greatly appreciated.

— Worker at the Centre multiethnique de Québec, during a workshop.

Number of workshops held by topic

5 What to Do After
Someone Dies

26 Wills

32 Everyday Purchases:
Your Rights Explained

49 Fraud: It Doesn't Just
Happen to Others

17 Workplace Harassment:
Know Your Rights

29 Tenants and Landlords:
What Would You Do?

17 Legal Tools to
Help Caregivers

7 Working in Quebec:
Know Your Rights

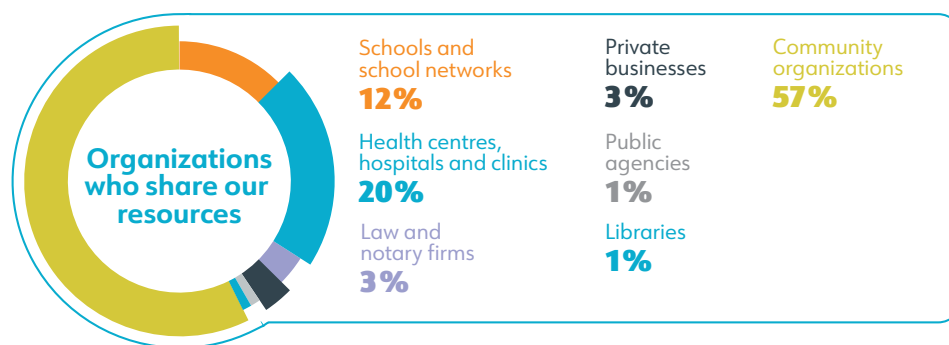
Many organizations sharing our resources across Quebec

“ Your texts on the various topics related to older adults are both simple and comprehensive — they will certainly be useful to us!

— Community worker

“ Your pamphlet on dealing with a death and settling an estate is very practical when managing estate settlements. It's so clear, I follow it to the letter!

— Judge at the Superior Court of Québec



Based on the results of our survey, organizations order our printed publications for their relevance, quality, and clarity of information, because they trust our resources, they are free, and they meet the needs of their clients!

More than 20,000 publications distributed across the province

168
publications
available to be ordered online



148
organizations
ordered our publications



25,545
printed publications
ordered online



88,000
printed publications
sent outside these orders



Specialists who communicate more clearly

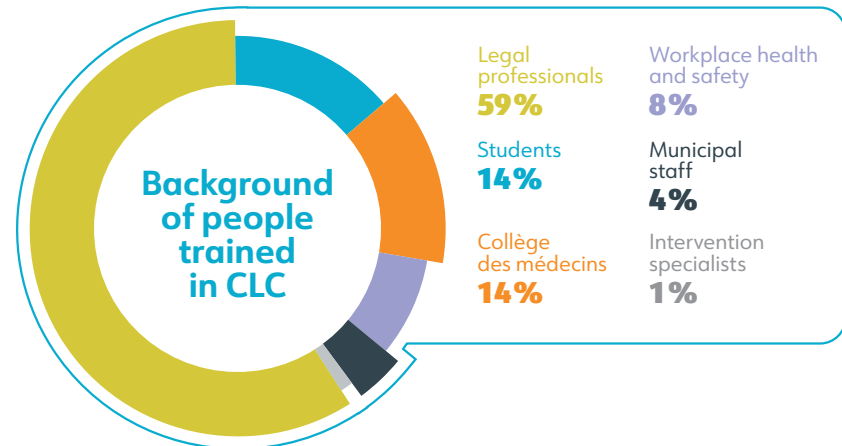
We offer clear legal communication (CLC) training to a wide range of professions. Those who receive training find it easier to simplify their messages and facilitate their clients' access to justice.

Over 360 people trained in clear legal communication

14
training
workshops
on clear legal communication
were facilitated



Clear communication isn't just for legal professionals! Every profession has a legal dimension, just as each everyday situation does. Thanks to us, these professionals learn the principles of plain language writing, allowing them to clearly explain legal topics to their audiences.



Teaching legal concepts in the classroom

19
teaching
kits



(including 2 new and 5 updated ones)

+ 9,500
teaching tools
downloaded



We support elementary and secondary school teachers who address legal concepts in the classroom, including as part of the Culture and Citizenship in Québec (CCQ) course.

On our website educationjuridique.ca, we offer:

- Training to better understand the legal concepts in the CCQ program
- Tailored teaching kits for facilitating classroom activities
- Educational resources (quizzes, simplified texts, etc.).

Our expertise helps prevent violence and bullying in schools

At the request of Quebec's Ministère de l'Éducation, Éducaloi contributed to Violence and Bullying Prevention in Schools Week by creating practical fact sheets and adapting a workshop.



Better equipped organizations

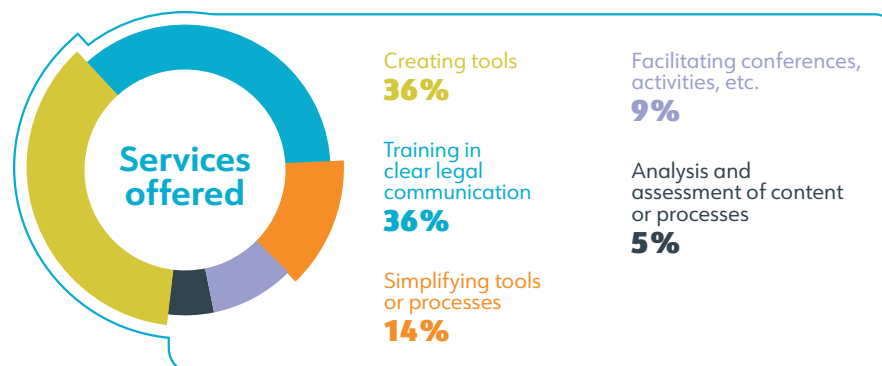
20 advisory

service mandates completed for **17** organizations

We help private businesses, public organizations and non-profits to communicate more clearly. With our support, they simplify their tools and develop their teams' skills in clear legal communication. This fosters lasting improvement in their interactions with the communities they serve.

As part of a project supported by the Secrétariat aux relations avec les Québécois d'expression anglaise, we are working with 19 community organizations. We support their activities promoting access to justice for English-speaking communities, and facilitate their relay of legal information. We create training courses, resources, and tools for them to support their activities.

Secrétariat aux relations
avec les Québécois
d'expression anglaise
Québec



Essential financial partners

Thank you to our financial partners. Most have been supporting us for a long time. Without their support, we would not be able to continue fulfilling our mission.

A warm and sincere thank you to:

Our partner members



Thank you as well to all the individuals, organizations, and firms that supported our work by making a donation this year. Your support allows us to go even further in building a Quebec where the law is within reach of every person.

Our mission and project partners



- Secrétariat aux relations avec les Québécois d'expression anglaise
- Ministère de l'Éducation du Québec



Department of Justice
Canada

Our project partners



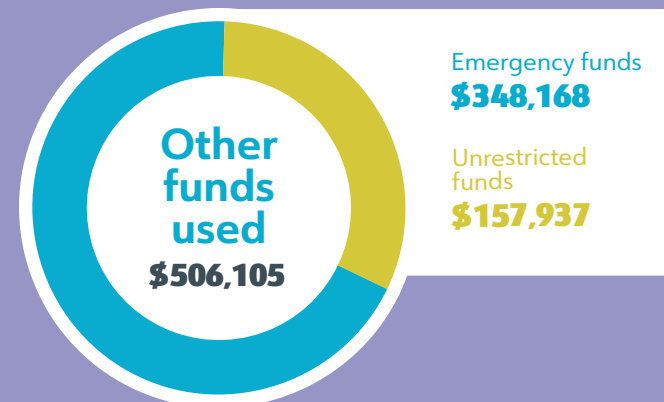
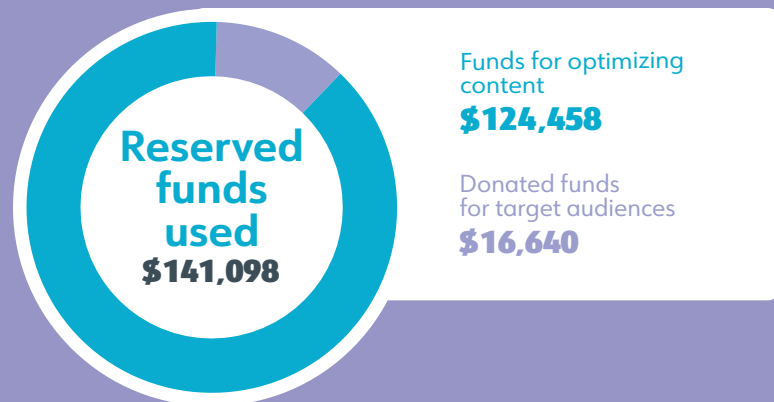
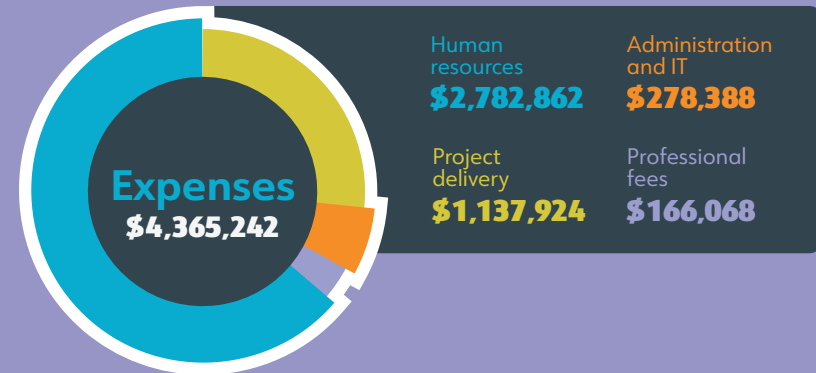
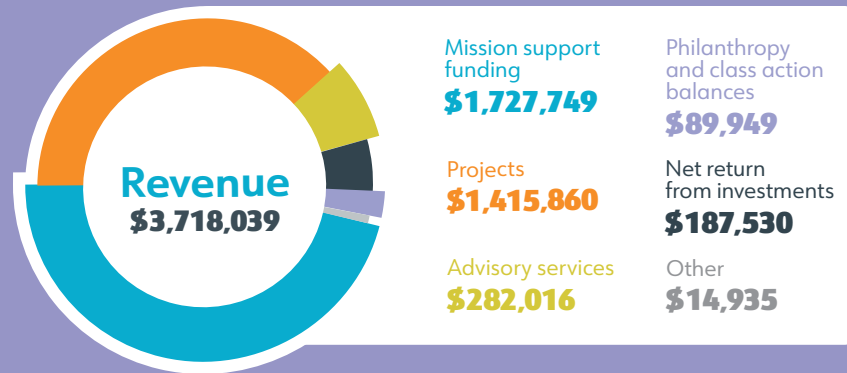
- Ministère de la Justice du Québec
- Ministère de la Santé et des Services sociaux du Québec

- Secrétariat à la condition féminine du Québec

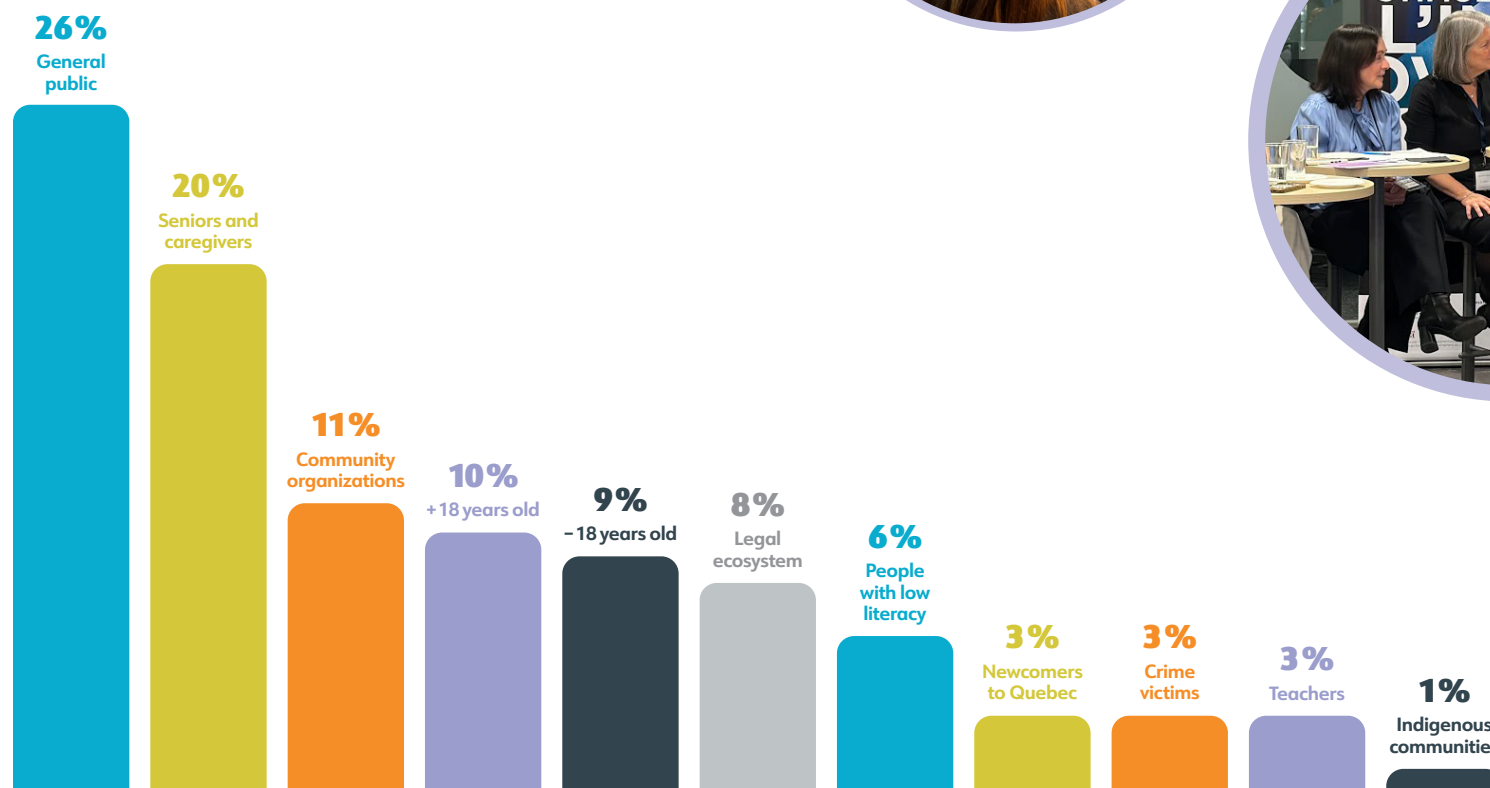
Our philanthropic partners



Financial information



Expenditures by audience



The team behind the mission



Éducaloi is a diverse, committed team of experts united behind a common goal. Public legal education, pedagogy, publishing, graphic design, videos, communications, administration, management, web design—our areas of expertise are varied and complementary.

We also count on students and freelancers with specialized expertise. Their fresh perspective and contributions to our projects are essential.

Together, we work every day to make the law accessible, easy to understand, and easy to use in everyday life.

A board of directors that cares

The members of Éducaloi's board of directors guide, orient, and support its activities. A heartfelt thank you!

M^e Stéphanie Vallée, President

M^e Francisco Couto, retired lawyer, Vice-President

Ms. Alexandra Langelier, Treasurer

Mr. Sébastien Boire-Lavigne, Member

Ms. Isabelle Gadbois, Member

M^e Danielle Gagliardi, Member

M^e Véronique Hivon, Ad. E., Member

M^e Sevgi Kelci, Not. E, Member

Ms. Julie Langlois, Member



Supporting members

M^e Julien-Maurice Laplante, Ministère de la Justice du Québec

M^e Valérie Tardif, Department of Justice Canada



Make the right move
@ēducaloi



♥ Make a donation: educaloi.qc.ca/en/make-a-donation/

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